

Switched On London - Londoners poll

Profile: Q1

In the upcoming mayoral election, which party's candidate are you most likely to vote for as your first choice?

	Overall		Gender		Age				Party Choice							
	%	N	Male	Female	16-29	30-44	45-59	60+	Conservative	Labour	Liberal Democrats	Green	UKIP	Undecided	Don't plan to vote	Other
BASE	100.0%	1007	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Conservative (Zac Goldsmith)	22.5%	227	24.8%	20.8%	19.4%	20.9%	26.1%	36.5%	100.0%	-	-	-	-	-	-	-
Labour (Sadiq Khan)	32.0%	322	31.7%	32.2%	33.3%	34.9%	27.1%	21.6%	-	100.0%	-	-	-	-	-	-
Liberal Democrats (Caroline Pidgeon)	5.3%	53	6.2%	4.6%	5.2%	6.2%	3.2%	5.4%	-	-	100.0%	-	-	-	-	-
Green (Siân Berry)	4.4%	44	3.9%	4.7%	5.9%	3.8%	4.8%	-	-	-	-	100.0%	-	-	-	-
UKIP (Peter Whittle)	6.2%	62	8.5%	4.4%	3.1%	6.4%	8.5%	12.2%	-	-	-	-	100.0%	-	-	-
Other	0.5%	5	0.5%	0.5%	0.6%	-	1.6%	-	-	-	-	-	-	-	-	100.0%
Undecided	23.4%	236	18.1%	27.5%	21.9%	24.9%	23.9%	20.3%	-	-	-	-	-	100.0%	-	-
I don't plan to vote	5.8%	58	6.4%	5.3%	10.5%	2.9%	4.8%	4.1%	-	-	-	-	-	-	100.0%	-

Profile: Q2

Generally speaking, do you think electricity & gas bills are too high?

	Overall		Gender		Age				Party Choice							
	%	N	Male	Female	16-29	30-44	45-59	60+	Conservative	Labour	Liberal Democrats	Green	UKIP	Undecided	Don't plan to vote	Other
BASE	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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	N	1007
Agree	%	86.6%
	N	872
Disagree	%	5.6%
	N	56
Don't know	%	7.8%
	N	79

	436	571
Agree	88.1%	85.5%
	384	488
Disagree	4.6%	6.3%
	20	36
Don't know	7.3%	8.2%
	32	47

	324	421	188	74
Agree	81.5%	89.8%	87.8%	87.8%
	264	378	165	65
Disagree	8.3%	3.8%	4.8%	5.4%
	27	16	9	4
Don't know	10.2%	6.4%	7.4%	6.8%
	33	27	14	5

	227	322	53	44	62	236	58	5
Agree	86.3%	89.1%	83.0%	90.9%	95.2%	86.0%	65.5%	100.0%
	196	287	44	40	59	203	38	5
Disagree	7.9%	5.0%	13.2%	-	1.6%	4.2%	6.9%	-
	18	16	7	-	1	10	4	-
Don't know	5.7%	5.9%	3.8%	9.1%	3.2%	9.7%	27.6%	-
	13	19	2	4	2	23	16	-

Profile: Q3

During the winter did you ever turn off your heating or hesitate to use it because you were worried about your energy bill?

	Overall
BASE	100.0%
	N 1007
Yes I have turned off my heating or hesit	65.4%
	N 659
No I haven't turned off my heating or hesi	31.4%
	N 316
I can't remember	3.2%
	N 32

Gender	
Male	Female
100.0%	100.0%
436	571
62.6%	67.6%
273	386
34.9%	28.7%
152	164
2.5%	3.7%
11	21

Age			
16-29	30-44	45-59	60+
100.0%	100.0%	100.0%	100.0%
324	421	188	74
65.7%	70.8%	62.2%	41.9%
213	298	117	31
29.9%	26.4%	35.1%	56.8%
97	111	66	42
4.3%	2.9%	2.7%	1.4%
14	12	5	1

Party Choice							
Conservative	Labour	Liberal Democrats	Green	UKIP	Undecided	Don't plan to vote	Other
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
227	322	53	44	62	236	58	5
63.4%	68.3%	62.3%	59.1%	67.7%	66.5%	56.9%	80.0%
144	220	33	26	42	157	33	4
35.2%	29.5%	35.8%	38.6%	29.0%	28.8%	31.0%	20.0%
80	95	19	17	18	68	18	1
1.3%	2.2%	1.9%	2.3%	3.2%	4.7%	12.1%	-
3	7	1	1	2	11	7	-

Profile: Q4

I would be more likely to vote for a Mayoral candidate who has a credible plan to lower energy bills for Londoners

	Overall
BASE	100.0%
	N 1007
Agree	72.7%

Gender	
Male	Female
100.0%	100.0%
436	571
76.6%	69.7%

Age			
16-29	30-44	45-59	60+
100.0%	100.0%	100.0%	100.0%
324	421	188	74
73.5%	74.1%	71.3%	64.9%

Party Choice							
Conservative	Labour	Liberal Democrats	Green	UKIP	Undecided	Don't plan to vote	Other
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
227	322	53	44	62	236	58	5
76.2%	80.7%	79.2%	75.0%	80.6%	61.0%	44.8%	80.0%

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	N	732
Disagree	%	7.5%
	N	76
Don't know	%	19.8%
	N	199

	334	398
	6.7%	8.2%
	29	47
	16.7%	22.1%
	73	126

	238	312	134	48
	8.3%	6.2%	8.0%	10.8%
	27	26	15	8
	18.2%	19.7%	20.7%	24.3%
	59	83	39	18

	173	260	42	33	50	144	26	4
	10.6%	6.8%	11.3%	6.8%	4.8%	3.4%	15.5%	20.0%
	24	22	6	3	3	8	9	1
	13.2%	12.4%	9.4%	18.2%	14.5%	35.6%	39.7%	-
	30	40	5	8	9	84	23	-

Profile: Q5

London should have a not-for-profit public energy company that reduces the cost of your energy bill and invests in local renewable energy.

	Overall
BASE	% 100.0%
	N 1007
Agree	% 76.7%
	N 772
Disagree	% 6.3%
	N 63
Don't know	% 17.1%
	N 172

Gender	
Male	Female
100.0%	100.0%
436	571
76.6%	76.7%
334	438
7.1%	5.6%
31	32
16.3%	17.7%
71	101

Age			
16-29	30-44	45-59	60+
100.0%	100.0%	100.0%	100.0%
324	421	188	74
74.1%	75.1%	82.4%	82.4%
240	316	155	61
7.1%	5.7%	6.4%	5.4%
23	24	12	4
18.8%	19.2%	11.2%	12.2%
61	81	21	9

Party Choice							
Conservative	Labour	Liberal Democrats	Green	UKIP	Undecided	Don't plan to vote	Other
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
227	322	53	44	62	236	58	5
79.3%	82.6%	77.4%	81.8%	85.5%	70.3%	43.1%	100.0%
180	266	41	36	53	166	25	5
8.8%	5.6%	17.0%	4.5%	4.8%	2.1%	10.3%	-
20	18	9	2	3	5	6	-
11.9%	11.8%	5.7%	13.6%	9.7%	27.5%	46.6%	-
27	38	3	6	6	65	27	-

Profile: Q6

London's energy grid is owned by a Hong-Kong based company. It should be nationalised and made into a non-profit public company.

	Overall
BASE	% 100.0%
	N 1007
Agree	% 65.6%
	N 661
Disagree	% 7.8%

Gender	
Male	Female
100.0%	100.0%
436	571
67.2%	64.4%
293	368
11.0%	5.4%

Age			
16-29	30-44	45-59	60+
100.0%	100.0%	100.0%	100.0%
324	421	188	74
59.3%	66.5%	71.8%	73.0%
192	280	135	54
9.9%	5.2%	7.4%	14.9%

Party Choice							
Conservative	Labour	Liberal Democrats	Green	UKIP	Undecided	Don't plan to vote	Other
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
227	322	53	44	62	236	58	5
70.9%	67.7%	71.7%	65.9%	72.6%	60.2%	39.7%	100.0%
161	218	38	29	45	142	23	5
12.8%	7.1%	9.4%	4.5%	11.3%	3.0%	10.3%	-

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	N	79
Don't know	%	26.5%
	N	267

	48	31
	21.8%	30.1%
	95	172

	32	22	14	11
	30.9%	28.3%	20.7%	12.2%
	100	119	39	9

	29	23	5	2	7	7	6	-
	16.3%	25.2%	18.9%	29.5%	16.1%	36.9%	50.0%	-
	37	81	10	13	10	87	29	-